

DIRECTIONS

Directions is a specifically designed and fully integrated programme of support which will improve the employability of 1 776 local residents who are currently not in work.

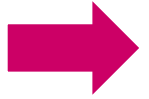
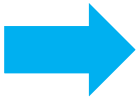
Directions will:

- Support individuals to develop their confidence and self esteem.
- Support people into training and Education.
- Enable people to participate on active Job Search.
- Connect participants to volunteering, specific job and job trial opportunities.
- Support 675 people to be in employment 6 months after leaving the project.
- Connect them to other support programmes e.g. Ways to Work ILM, Apprenticeship, AEB provision, Building Better Opportunities – Better Off Finance and Digital Projects and Household into Work.
- Provide a branded One Front Door for people to access information on the project, its benefits and to ensure that there is not customer confusion.

The programme which is part funded by European Social Fund will be:

- Client led, quality driven Service.
- Offering true diagnostic of client needs.
- Confidence building.
- Creating quality pathways to employment and economic opportunity.
- Developmental.
- Motivational.
- Transformational.
- Providing expert advice and support.
- A central contact for those out of work seeking to access support to take their next steps forward.

The key outcomes of Directions will be to raise aspirations, skill development and awareness of pathways into employment opportunities to inevitably raise the economic position of those involved and in turn enhance the wellbeing of the individuals and those



around them. Through empowering the individual, we will enable communities to flourish.

PARTNERSHIP

Directions is delivered through an innovative partnership approach led by The Women's Organisation. Offering support to individuals in the Liverpool City Region are:

- First Steps Enterprise Limited.
- Halton Citizens Advice.
- Innovative Alliance Ltd.
- Irish Community Care.
- Joseph Lappin Partnership.
- Liverpool Adult ADHD.
- Merseyside Expanding Horizons (MEH).
- Mencap.
- SOLA Arts.
- Tomorrow's Women Wirral (TWW).
- WHISC.
- Wirral Development Trust.
- Writing on the Wall (WoW).
- The Brain Charity.

OUR FUNDERS: ESF

The project is receiving funding from the European Social Fund as part of the 2014-2020 European Structural and Investment Funds Growth Programme in England. The Department for Work and Pensions (and in London the intermediate body Greater London Authority) is the Managing Authority for the England European Social Fund programme. Established by the European Union, the European Social Fund helps local areas stimulate their economic development by investing in projects which will support skills development, employment and job creation, social inclusion and local community regenerations.

For more information visit <https://www.gov.uk/european-growth-funding>.



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